

Sustainable production and trade

IT WILL PAY OFF FOR YOU

Fresh Produce Centre promotes the interests of companies that are active in the sale of fruit and vegetables and is also a source of knowledge and inspiration.

Fruit and vegetables are synonymous with sustainability. The fruit and vegetable sector works actively to increase its sustainability and aims to manage chains responsibly to ensure continuity in the availability of healthy fruit and vegetables.

The sustainability programme of Fresh Produce Centre and the ambitions of its members is in line with many of the 2030 Sustainable Development Goals (SDGs) expressed by the United Nations. These include focus areas such as labour and human rights, solutions in the fields of logistics and packaging, waste prevention and upgrading residual flows. Attention to sustainable production is partly anchored in the 'On the way to PlanetProof' quality mark.

Sustainability themes differ for national and international supply chains. Pressing global issues such as climate change and the availability of food for everyone are becoming increasingly visible for the fruit and vegetable sector. We work with our members on chain optimisation so that we can minimise the footprint of the sector in a complex world.

Read more at www.freshproducecentre.com

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