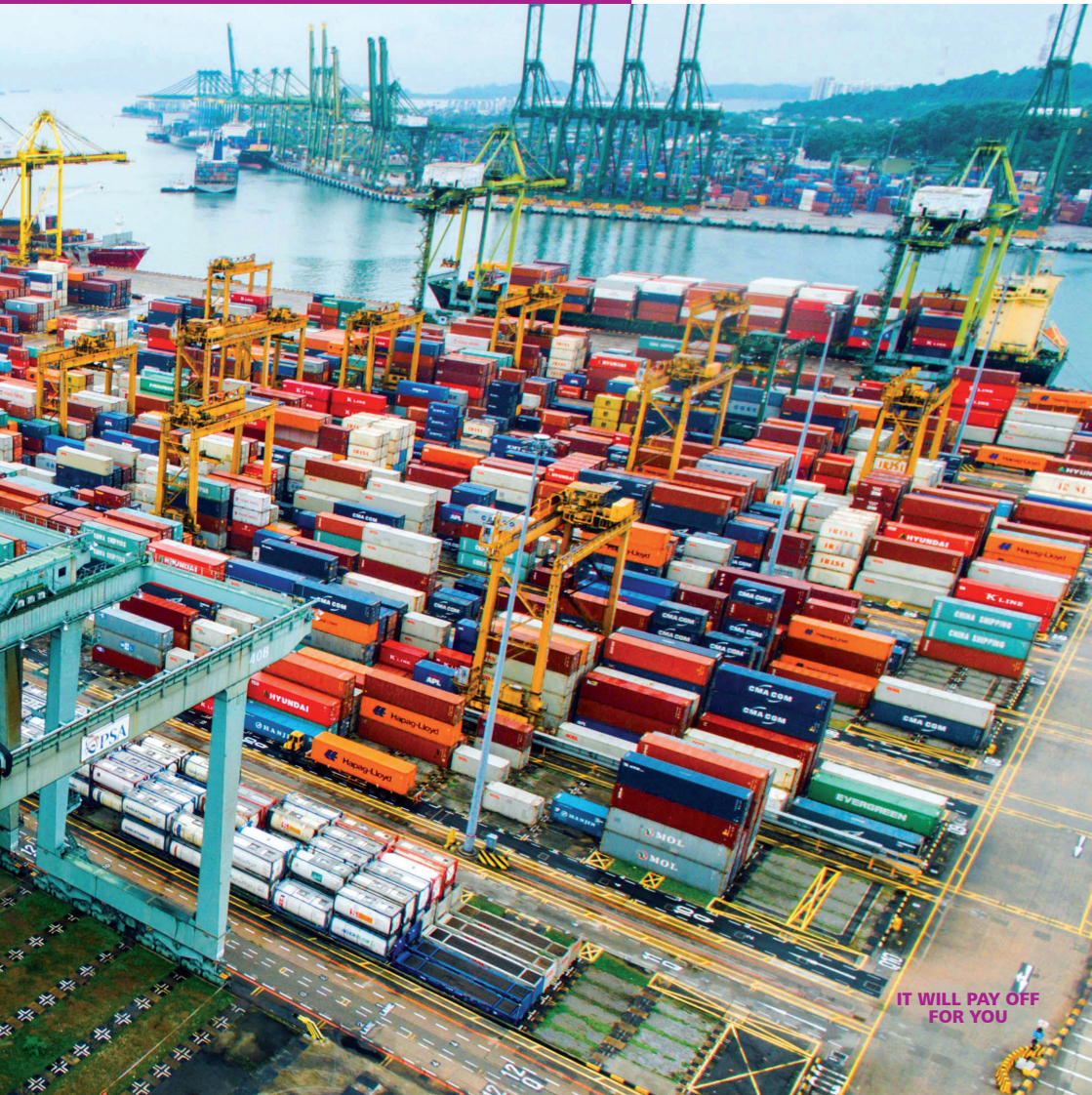
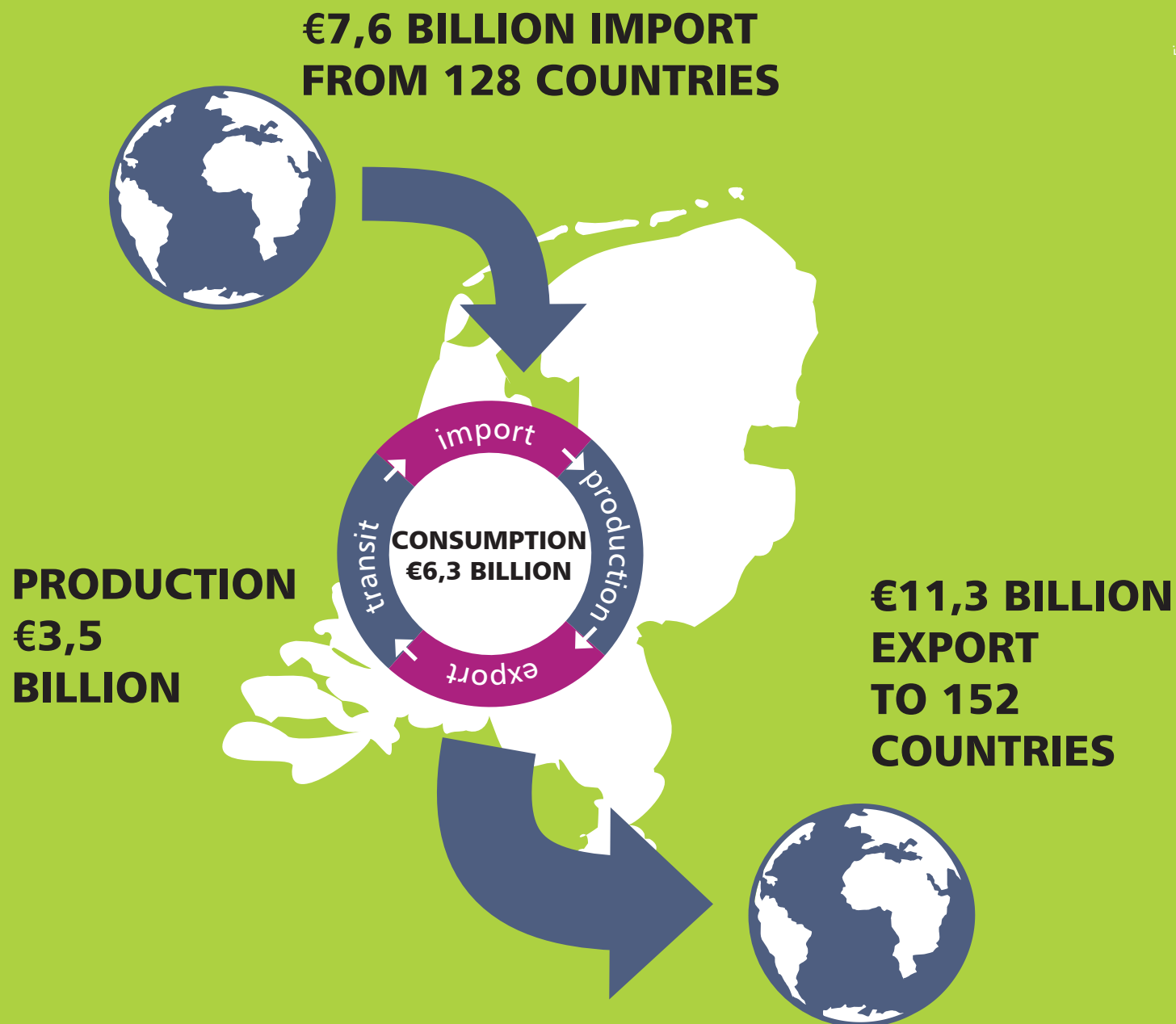


**Global player in
fruit and vegetables**



**IT WILL PAY OFF
FOR YOU**



**Fresh Produce Centre
promotes the interests of
companies that are active in
the sale of fruit and vegetables
and is also a source of
knowledge and inspiration.**

With turnover totalling approximately €18 billion (commercial sales), the Netherlands is a major player in terms of the production, import and export of fruit and vegetables. The sector is one of the key drivers of the Dutch economy and satisfies part of the global need for healthy food for millions of people.

Dutch fruit and vegetable traders know exactly where to source first-class produce, from Dutch soil, Dutch glasshouses or elsewhere in the world. The principle here is: local wherever possible, distant if necessary.

As a sector, our ambition is seamless, transparent, sustainable and safe chains that can be traced back to the origin. We use the latest technologies and chain standards. Thanks to our knowledge and innovative, specific skills, the fruit and vegetable sector has seen massive growth in recent decades. We can all reap the benefits of this growth.

Read more at www.freshproducecentre.com

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